



Conner "CJ" Palmerin-Wanek

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Graphic Designer | UI UX Designer

Creates modern and efficient graphic and product design solutions utilizing strong proficiency with multiple design and web building platforms. Is an advantageous candidate for your team by combining design, video editing, animation, and front end coding experience with a history of cultivating a strong, timely work ethic, excellent written and verbal communication skills, customer service skills, and collaborative team player skills to create attractive designs with user-friendly experiences .

Technical Skills:

Design: Illustrator, Photoshop, Animate, Premiere Pro, Adobe Creative Cloud, Adobe Xd, Wix, Figma, Webflow

Coding: HTML5, CSS3

Computers/Applications: Wordpress, Google Drive, Microsoft Word, Powerpoint, Slack, Zoom, Skype, Facebook Business, Instagram Business, Google Hangout/Meet, Trello, Asana, Notion

Experience:

8 Hospitality

Lead Graphic Designer – August 2021 - September 2023

- Designed event graphics, branding, websites, menus, and general marketing collateral for seven different 8 Hospitality company owned brands including Hubbard Inn, Joy District, Parlay River North, Parlay Lincoln Park, Cafe Bionda, Cardozo's Pub, & HVAC Pub. These tasks extended to sister companies including Eventstand, Sur Le Lac, Chicago Parking Solutions, BBPS, 606 Valet, Windy City Mart, City Lake Group, external venue concepts, and an upcoming medicinal cannabis company.
- Managed the 8 Hospitality design team by managing larger scale projects, delegating tasks, performing critiques, and providing templates for other designers. Created marketing collateral for appearances including Bryan Cranston and Aaron Paul, Sean Kingston, 50 Cent, Chromeo, Iann Dior, and Sammy Adams.

YourMD / CARE Health

Contract UIUX/Graphic Designer – August 2020 - June 2022

- Designed UIUX, logo, and branding for the electronic medical records application, CARE Health, currently in progress.
- Oversaw UIUX design implementation with CARE tech team
- Co-designed yourmd.ca website with continuous updates being made via Wordpress
- Designed blog for YourMD.ca
- Designing/building marketing collateral in the form of digital landing pages and print and fax advertisements
- Video editing, animations, and voiceovers for digital media kits, CARE Health app tutorials, and social media videos

CJPALME Design — cjpalme.com

Freelance UI UX and Graphic Designer – May 2016 - Present

Designs and builds modern and efficient UI UX and graphic design solutions. Utilizes proficiency in multiple design and web building platforms, strong written and verbal communication skills, and quick turnarounds to build solid customer service experiences. Portfolio includes web designs and builds, animated content creation, brand identities, marketing and social media collateral, POS and packaging, animations, and graphic artwork.

Clients include Brody's Bar, Current Media, GPS Money, ABetterWeigh.ca and B. Michelle Beauty.

Phusion Projects

Graphic Design Intern – July 2019 - October 2019 (Extended)

- Designed new solutions for branding, POS, and product packaging for Four Loko, Moskato Life, and Hard Frescos brands.

Experience Cont.:

PVTSTCK (Private Stock) Music Studios

Graphic Designer and Content Creation Intern – March 2019 - October 2019 (Extended)

- Designed single covers for streaming services, animated social media content for individual artists' music, and composed the brand identity for INTAKE shows hosted by PVTSTCK.
- Coordinated projects with individual artists and managers.

&blowdry full service salon

Graphic Designer, Web Designer, Video Editor – January 2018 - March 2020

- Created the brand identity and designed all print and digital marketing collateral for Chicago, IL and Lawrence, KS locations.
- Designed and created the entire website via Wix. Utilized timely work ethic, strong communication, and client service skills to complete projects. Helped facilitate marketing endeavors including the hiring of employees for corporate.

Education:

Northwestern University

Full Stack Web Development Certificate

DePaul University

Bachelor of Arts in Public Relations & Advertising

Minor: Graphic Design

Graduated Magna Cum Laude